



**American
Elder Abuse
Conference
and
Financial
Exploitation
Conclave
September
27-29, 2021**

*A National Compendium on
Elder Abuse and Financial Exploitation*

SPONSOR & EXHIBITOR PROSPECTUS



**The Harbor
Center
100 Harbor
Center Blvd.
Slidell, LA**



SPONSORSHIP & EXHIBITOR DETAILS

Delays and re-scheduling of the conference in 2020 and 2021 due to the pandemic have created additional costs resulting in a one-time \$75 administrative fee to address unanticipated costs that cannot be avoided. The fee affects all sponsorships and exhibitors marked with an asterisk (*).

Presentation Sponsorship* - \$20,000 (1 only):

Your organization listed on all conference materials as the presenting sponsor, i.e., "**AMERICAN ELDER ABUSE CONFERENCE** Presented by **YOUR ORGANIZATION**"; four full conference registrations, your logo displayed in all classrooms, sponsorship of two tables at Vanguard Awards Banquet and time to address the Banquet attendees. The Binder Sponsorship will be included if not subscribed separately.

Platinum Sponsorship* - \$10,000 (unlimited):

Three full conference registrations, your logo displayed in all classrooms, sponsorship of a full table (8 seats) at Vanguard Awards Banquet, full page color advertisement in conference binder.

Gold Sponsorship* - \$5,000 (unlimited):

Two full conference registrations, your logo displayed in all classrooms, 4 seats at Vanguard Awards Banquet, full page color advertisement in conference binder.

Silver Sponsorship* - \$3,000 (unlimited):

Two full conference registrations, 2 seats at Vanguard Awards Banquet, 1/2 page color advertisement in conference binder.

Bronze Sponsorship* - \$1,500 (unlimited):

One full conference registration, 1 seat at Vanguard Awards Banquet, 1/4 page color advertisement in conference binder.

Pewter Sponsorship* - \$750 (unlimited):

One full conference registration, 1 50% discounted seat at Vanguard Awards Banquet, 1/8 page color advertisement in conference binder.

Exhibitor table* - \$750 (Government Agencies); \$500 Non-profit Organizations; includes 6' table, two chairs, lunch for one staff member.

Sponsors booths include an 8'x10' pipe & drape booth, six foot table, two chairs, and catered lunch for two staff members. Additional benefits include: sponsors logos featured on event web site and in conference binder, special pricing for additional seats at the Vanguard Awards Banquet, and continuing education credit with scholarships.

SPECIAL SPONSORSHIPS & SCHOLARSHIPS

SPECIAL SPONSORSHIPS

Vanguard Awards Presentation Sponsor* - \$7,500

~~Tote Bag Sponsorship~~ - \$1,500 (1 only): **SOLD**

Banquet Hall Sponsorship* - \$1,000 (1 only):

Your organization name posted in banquet hall during all activities in that location, including the Vanguard Awards Banquet.

Binder Sponsorship* - \$2,000 (1 only - available only if secured prior to selection of Conference Presentation Sponsor):

Full page color advertisement on back of conference binder.

~~Lanyard Sponsorship~~ - \$1,500: **SOLD**

Tote Bag Insert - \$500 (Item provided by sponsor)

Vanguard Banquet Tables

- ♦ Full table (8 seats) - \$650.00 (\$150.00 savings)
- ♦ Half table (4 seats) - \$350.00 (\$50.00 savings)

EVENT SPONSOR SCHOLARSHIP OPTIONS:

Sponsors have the option of purchasing Conference scholarships for use by their employees. These costs are greatly reduced from the standard fees charged to attendees, and they include any continuing education credits that would be available to the recipient as a registered attendee. The scholarship costs are *per day* so sponsors may make decisions about how many days to allocate per attendee. Scholarship costs and examples are shown below:

NUMBER OF DAYS	COST PER DAY
1-10	\$79.00
11-20	\$69.00
21-30	\$59.00
31 or More	\$49.00

Example 1: 1 attendee for 3 days (3 days attendance) - $\$79 \times 3 = \237

Example 2: 6 attendees for 2 days (12 days attendance) - $\$69 \times 12 = \828

Sponsor Cancellation and Liability Insurance

Cancellation Refund Insurance is now included for all sponsorships marked with an asterisk (*). Through this insurance, you can receive a 100% refund of your sponsorship fee if you are unable to attend the event for a reason that is covered under the policy, subject to exclusions. This coverage starts on the day you pay for registration and ends on the first day of the show. Description of this coverage, which is underwritten by Lloyd's of London, is available on the conference website Sponsors Page. Compliant General Liability Insurance is now included for all exhibitors, and there is no deductible should there be a claim.



AMERICAN ELDER ABUSE CONFERENCE VANGUARD AWARDS



The Vanguard Award was created by the American Elder Abuse Conference to recognize and honor individuals who have led efforts to intervene or prevent abuse, neglect and exploitation of elder adults. The manner and range of the efforts may be personal or through programs designed to enhance the protection of elders locally, regionally or nationally.

The Presenting Sponsor of the Vanguard Awards is the host of the annual Vanguard Awards Banquet, scheduled this year on Monday, September 27th at the Harbor Center. This sponsor takes a highly visible leadership position in the conference by directly honoring people who have committed their time, effort and passion to safeguard against Elder Abuse.

A representative of the Presenting Sponsor will be able to address the attendees and assist in the presentation of the Vanguard Awards. Two full tables are reserved at the banquet for the Sponsor's staff and guests, and the Sponsor will be featured in the program for the evening as well as in American Elder Abuse Conference binder that is presented to all attendees at the three-day national event. Additionally, the Presenting Sponsor will be featured in all banquet media communications, and your representatives will have the opportunity to meet the media at the Vanguard Awards Banquet.

This \$7,500 sponsorship is a unique opportunity to support the American Elder Abuse Conference and to "go the extra mile" as a corporate citizen in making possible the national recognition of the recipients of the Vanguard Award.

*To become the Vanguard Awards Presentation Sponsor, complete the Sponsor Registration Form and select **VANGUARD PRESENTATION SPONSORSHIP** and submit the registration fee. For more information, please contact the conference office as listed below.*

THE VANGUARD AWARDS BANQUET IS HELD DURING THE AMERICAN ELDER ABUSE CONFERENCE AT THE HARBOR CENTER, 100 HARBOR CENTER BLVD. IN SLIDELL, LOUISIANA.



AMERICAN ELDER ABUSE CONFERENCE 2021 SPONSORSHIP RESERVATION FORM

PLEASE MARK THE BOX FOR THE SPONSORSHIP(S) YOU WISH TO RESERVE, AND PLACE THE COST IN THE "PRICE" COLUMN AT THE RIGHT. TOTAL ALL ITEMS AT THE BOTTOM OF THE "PRICE" COLUMN. ADDITIONAL INFORMATION IS ON THE BACK OF THIS PAGE.
PLEASE REMIT THE TOTAL AMOUNT TO THE ADDRESS SHOWN AT BOTTOM OF FORM.

EVENT SPONSORSHIPS

	PRICE	AMOUNT
<input type="checkbox"/> AEAC PRESENTATION SPONSORSHIP -	\$20,000 + \$75 ADMIN FEE	_____
<input type="checkbox"/> VANGUARD PRESENTATION SPONSORSHIP -	\$7,500 + \$75 ADMIN FEE	_____
<input type="checkbox"/> PLATINUM SPONSORSHIP -	\$10,000 + \$75 ADMIN FEE	_____
<input type="checkbox"/> GOLD SPONSORSHIP -	\$5,000 + \$75 ADMIN FEE	_____
<input type="checkbox"/> SILVER SPONSORSHIP -	\$3,000 + \$75 ADMIN FEE	_____
<input type="checkbox"/> BRONZE SPONSORSHIP -	\$1,500 + \$75 ADMIN FEE	_____
<input type="checkbox"/> PEWTER SPONSORSHIP -	\$750 + \$75 ADMIN FEE	_____
<input type="checkbox"/> INABILITY TO ATTEND INSURANCE - 4% OF SPONSORSHIP FEE (EXCLUDING ADMIN FEE)		_____

SCHOLARSHIPS

<input type="checkbox"/> 1 - 10 DAYS @ \$79.00 EACH	_____ DAYS X \$79.00 =	_____
<input type="checkbox"/> 11 - 20 DAYS @ \$69.00 EACH	_____ DAYS X \$69.00 =	_____
<input type="checkbox"/> 21 - 30 DAYS @ \$59.00 EACH	_____ DAYS X \$59.00 =	_____
<input type="checkbox"/> 31 OR MORE DAYS @ \$49.00 EACH	_____ DAYS X \$49.00 =	_____

SPECIAL SPONSORSHIPS

<input checked="" type="checkbox"/> TOTE BAG SPONSORSHIP	\$1,500	SOLD	_____
<input type="checkbox"/> BANQUET HALL SPONSORSHIP -	\$1,000		_____
<input type="checkbox"/> BINDER SPONSORSHIP -	\$2,000		_____
<input checked="" type="checkbox"/> LANYARD SPONSORSHIP	\$1,500	SOLD	_____
<input type="checkbox"/> TOTE BAG INSERT (PROVIDED BY SPONSOR) -	\$500		_____
<input type="checkbox"/> VANGUARD BANQUET FULL TABLE (8 SEATS) -	\$650		_____
<input type="checkbox"/> VANGUARD BANQUET HALF TABLE (4 SEATS) -	\$350		_____

EXHIBITORS

<input type="checkbox"/> GOVERNMENT ORGANIZATIONS - \$750 + \$75 ADMIN FEE	_____
<input type="checkbox"/> NON-PROFIT ORGANIZATIONS - \$500 + \$75 ADMIN FEE	_____
<input type="checkbox"/> INABILITY TO ATTEND INSURANCE - 4% OF SPONSORSHIP FEE (EXCLUDING ADMIN FEE)	_____

TOTAL _____

SPONSOR/EXHIBITOR INFORMATION

SPONSOR NAME: _____

CONTACT NAME: _____ CONTACT PHONE: _____

SIGNATURE: _____

CONTACT EMAIL: _____

CONTACT MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

Electronic signatures are acceptable. Please remit by check to the address below. If payment by credit card is preferred, contact the conference office to make arrangements. Credit card charges will incur a 4% surcharge.



AMERICAN ELDER ABUSE CONFERENCE 2021 SPONSORSHIP RESERVATION FORM INFORMATION SHEET

This page provides additional information regarding the selection and remittance for sponsors and exhibitors for the 2021 American Elder Abuse Conference to be held September 27-29, 2021 in Slidell, LA. Please review this information to assist in completion of the Reservation Form. If you have questions, contact the conference office at 985-377-4732 or inquire by email to Info@ElderAbuseConference.org.

COVID 19 Considerations

The plans for the conference are going forward with the assumption that COVID 19 will not be the critical health issue that it is at the start of 2021. We are hopeful that the disease will have been significantly reduced in its capacity to infect large numbers of people due to vaccines and the expanded immunity present from those who have been infected and recovered. However if the disease is still a major public health issue, we will consider cancelling the conference, as we did in 2020. Should that be the case, refunds will be made for all sponsorship fees paid, including scholarship fees.

If sponsorships and enrollment in the conference are not sufficient to permit the event to meet its financial commitments, the event will be cancelled and all fees will be refunded.

Scholarship Options

One of the goals of the conference is to involve the sponsors in the training of their staffs to be better prepared to identify, prevent and intervene in cases of Elder Abuse. Sponsor-supported scholarships are the best tools available for this purpose. To simplify that process and to give sponsors the best options for the number of scholarships needed (in addition to any that may be included in the sponsorship), event scholarships are available to all sponsors at greatly reduced prices from normal registrations. The more scholarship days requested, the lower the daily cost. The Reservation Form lists options with one to 31 or more days of scholarships. Mark the desired option on the form, list the price and include the cost in the **TOTAL** at the bottom. The scholarship days include any appropriate continuing education credits for the attendee and all other benefits to registered attendees, including catered lunch, conference materials and access to class registration. Upon receipt of the remittance, a discount code will be provided for registration.

Setup & Load-in Times

Sponsors and exhibitors may set up on the following days/times:
Sunday September 26, 2021, 1:00 - 4:00 PM
Monday September 27, 2021, 6:00 - 7:00 AM

Sponsors and Exhibitors are urged to load-in and set up on Sunday September 26th. There will be a coordinator available to assist you in getting to your booth and making sure the resources you require are present. There will be a conference liaison at the Conference's booth in the Exhibit Hall during the hours the hall is open. Load-in and load-out will be allowed only at the dock at the rear of the Harbor Center. Upon arrival your representative should contact the Registration Desk in the lobby in the front of the Harbor Center where you will receive conference materials and assistance in locating the load-in dock.

Exhibit Hours

Monday September 27th (Financial Exploitation Conclave) - 7:00 AM to 4:00 PM
Monday September 27th (Vanguard Award Banquet Social Hour) - 6:00 to 7:00 PM
Tuesday September 28th (Main Conference) - 7:00 AM to 2:00 PM

Tear-down & Load-out Hours

Tuesday September 28th - 1:45-4:00 PM
Load-out will be allowed only at the dock at the rear of the Harbor Center.



AMERICAN ELDER ABUSE CONFERENCE 2021 SPONSORSHIP INSURANCE

For the first time, the American Elder Abuse Conference (AEAC) is including liability insurance in the Sponsor or Exhibitor fee; there is no need to submit your own certificate of insurance to the Conference. This plan meets all of our insurance requirements: No deductible; General Aggregate \$2,000,000; Each Occurrence \$1,000,000. Complete coverage information is available on the conference web site or upon request.

Also for the first time, AEAC is offering "Inability to Attend" refund insurance to Sponsors with booths and Exhibitors. If you select this option and you need to cancel for a covered reason and therefore are unable to staff your booth, you will receive a 100% refund. This insurance applies even if you need to cancel on the first day of our event if you are unable to attend for a reason outside of your control that is covered under the policy. This coverage starts on the date you pay for registration and ends on the first date of the show. The cost for this insurance is only 4% of your sponsor or exhibitor fee (exclusive of the \$75 administrative fee). Complete coverage information is available on the conference web site or upon request.

This program, powered by Rainprotection Insurance and underwritten by Lloyd's of London, makes it simple to submit a claim. A link will be provided on the Conference web site Sponsors page (<https://elderabuseconference.org/sponsors>) on the conference web site that will automate the filing of the claim, including uploading of documents that support your claim. Once the required documents are received, you will receive a full refund within about two weeks, subject to the terms of the policy.

To purchase the "Inability to Attend" insurance, locate the item on the Sponsorship Form, calculate the 4% fee for your Sponsorship and add the amount in with the other items on the page when you calculate the total.

What is covered:

- 1) **The death, injury, or illness** happening to the attendee or exhibitor, a member of their immediate family who is under the age of 70, or any person(s) in the group due to attend the event with the attendee or exhibitor;
- 2) **Adverse weather** including snow, frost, fog or storm where the Police service or other local Government agency has issued warning not to travel;
- 3) **Mechanical breakdown, accident, fire or theft** in route of a private vehicle taking the attendee or exhibitor to this event;
- 4) **Jury Duty** which the attendee or exhibitor was unaware of at the time of registration;
- 5) **The attendee or exhibitor being summoned to appear at court** proceedings as a witness which they were unaware of at the time of registration;
- 6) **Burglary or fire at the residence of the attendee or exhibitor** in the forty-eight (48) hours immediately before this event that required attendance of the emergency services;
- 7) **The attendee or exhibitor being a member of the armed forces** and being posted overseas unexpectedly;
- 8) **Unexpected disruption of the public transport networks** the attendee or exhibitor could not have reasonably known about before the date or time of this event;
- 9) **The attendee or exhibitor being relocated for work** more than one hundred (100) miles from the work location which they were unaware of at the time of booking, or they are unexpectedly terminated from their job.



The American Elder Abuse Conference is the leading multi-disciplinary Elder Abuse training opportunity in the nation. The event features training for several licensed professions, for protective services case workers and for law enforcement officers. The Financial Exploitation Conclave is structured for bankers, mortgage officers, investment brokers and any other financial services professional, as well as the law enforcement personnel who investigate and prosecute financial exploitation of the elderly.

Sponsorships are the primary source of income for conference which is a non-profit organization; without national sponsorships, the cost to attend the conference would increase significantly, making attendance more difficult for many of the registrants who travel from over forty states to attend. The role of sponsors is, therefore, a large part of the success of the conference each year.

A conference sponsorship reservation form is available on the conference web site - <http://elderabuseconference.org/sponsorships>. Contact the conference office as listed below for any questions you may have about sponsoring the conference.

VANGUARD AWARD

The annual Vanguard Award Banquet is a significant part of the conference, and will be held at the Harbor Center the evening of September 27th. The Vanguard Award recognizes individuals who have made a noteworthy commitment to preventing Elder Abuse. Previous recipients include Mr. Paul Greenwood and Dr. Laura Mosqueda. Two awards are given away as recognition for national impact, and two awards are presented for local/regional impact. Sponsorships may include seating at the banquet, and all sponsors have options for seating at reduced prices.



**JOIN IN THE EFFORT TO PREVENT ELDER ABUSE -
BECOME A SPONSOR TODAY!**

American Elder Abuse Conference PO Box 1427 Madisonville, LA 70447
985-377-4732 WWW.ELDERABUSECONFERENCE.ORG EIN 83-1458742