



*A National Compendium on  
Elder Abuse and  
Financial Exploitation*

**Gulf Coast  
Elder Abuse Conference  
June 24-25, 2019  
&  
Gulf Coast  
Financial Exploitation  
Conclave  
June 26, 2019**

**Sponsor  
and  
Exhibitor  
Prospectus**



**Northshore Harbor Center  
100 Harbor Center Boulevard  
Slidell, Louisiana**

# *Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave*

*June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA*

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Gulf Coast Elder Abuse Conference

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# ***Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave***

***June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA***

## **History**

Since 2007 the Gulf Coast Elder Abuse Conference has recognized World Elder Abuse Awareness Day, and presented professional Elder Abuse education in recognition. The 2019 conference is the 13th annual event that attracts attendees from several professions, including law, law enforcement, financial services, social work, nursing, case work, adult protective services, home care and advocacy. And this year the conference expands to a three day event with the addition of the Gulf Coast Financial Exploitation Conclave. Basic educational information on Financial Exploitation will be offered during the first two days of the conference, but this addition will provide technical information and education for the financial services professions and law enforcement at all levels, as well as training for adult protective services and advocates.

Training is critical in the battle against Elder Abuse. The identification and recognition of the broad range of abuse is the first step in intervening and preventing the maltreatment that impoverishes, injures and demoralizes elders. Training professionals who provide safety and welfare of Senior Adults is the main path to making a difference in the lives of the elders who have meant so much to our nation.

Conference attendees and presenters travel from all over the country to participate in this excellent training opportunity; in the last five years the conference attendance averaged almost 185 people, with registrants attending from 35 states and DC. This is a rare opportunity to reach activists across the nation with your marketing message. These are the individuals who carry the message home and created enlightened institutions and organizations across the country. With instruction by experts and a wide choice of topics, attendees recognize the value of this conference and the value of the sponsors, as demonstrated by two recent critiques that included the following comments:

***"[I] received a lot of helpful information from all the vendors that were present from different Organizations," and "Out of the 14 years in my social work career this was the BEST social work conference that I have ever attended and I don't even live in Louisiana! This conference ignited so many things within me. It Empowered me to keep fighting, it empowered me to get with my state's local government and law enforcement to see about our state's Elder abuse laws, it broadened my view regarding advocacy and it seriously had me wanting to go back to school to become a prosecutor. This conference had a wealth of knowledge which was empowering in itself."***

Sponsors are the primary resource for the development of the conference, so we ask you to take an active role in the Conference. Your funding is certainly vital to the event and we encourage you to sponsor at the highest level possible, but we also need your help in promoting and marketing the event. Distribute flyers, put up posters and the Sponsors' decal at your place of business, include Conference mailers with your direct mail contacts, develop dynamic booths with information about your organization's efforts to combat Elder Abuse, and use scholarships that may be included with your sponsorship to reach more professionals. This is the power of sponsors taking an active role in the event and expanding the number of professionals trained.



# *Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave*

*June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA*

## ***General Sponsor & Exhibitor Information***

When your payment is received your logo will be posted on the conference web site, with a link to the site you specify. You will also be provided with a digital copy of the conference logo that you can post on your web site and social media sites. This provides early notice of your commitment to fighting Elder Abuse, and helps others learn about the conference.

Catered lunch is provided daily for the Sponsor and Exhibitor staff members assigned to booths or tables. These non-attendee participants have the opportunity to eat before the attendees so they can be on the Exhibit Floor to interact with registrants during the lunch break.

In addition, each Sponsor will be offered the chance to make a 1-minute introduction of your organization during the opening session on June 24th at 8:00 AM; this is an opportunity to invite the attendees to spend time with you during a break or at lunch. Attendees get special entries marked for a grand prize drawing for a \$100 WalMart gift card; they are eligible to win the drawing, but only if all sponsors' booths are marked as being visited by the attendee.

### **Reserving Sponsorships & Exhibitor Opportunities**

**Reserve early and save 5%! If you submit your reservation form and complete payment by December 31, 2018, we will reduce your fee by 5%.**

There are Sponsor/Exhibitor Reservation forms included in this packet. The form and payment must be received before the reservation is considered complete. Submission information is included on the forms. Online payment for reservations will be available on the conference web site using PayPal to accept credit cards; a 3% processing fee will be added to credit card payments.

## ***Inaugural Conference Banquet***

2019 will feature the inaugural Conference Banquet to be held at the Northshore Harbor Center on Tuesday evening, June 25th.

The banquet will be highlighted by a nationally recognized keynote speaker. The presentation of the first-ever Vanguard Elder Abuse Prevention awards will be a highlight of the evening. The Vanguard awards will recognize sponsors' support for the conference, and the commitment of individuals and organizations that have made a great impact on the efforts to prevent Elder Abuse and to assist in the development of the conference through financial support, development assistance and as faculty.

The Presentation, General, Conclave and Scholarship sponsorships all include places at the banquet, and discounted seats are available to all other sponsorships and to exhibitors.

This exciting evening will begin a Conference tradition of recognizing those who make an effort to protect our elders from abuse in all forms.

Reservation forms are available in this packet.

### ***Vanguard Awards***



# ***Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave***

***June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA***

## ***Sponsorship Types***

The Gulf Coast Elder Abuse Conference and Financial Exploitation Conclave offers several opportunities for sponsorships. All are shown on the web site and have an option for a color ad in the conference binder.

**PRESENTATION SPONSORSHIP (One Only):** This is the highest visibility of all sponsorships; it includes the sponsor's name in the title of the event on all marketing materials including press releases and brochures, and will appear as "Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave Presented By SPONSOR NAME." It includes a booth in the vendor area and table at the Banquet.

**GENERAL SPONSORSHIPS (Platinum, Gold, Silver and Bronze):** These sponsorships show commitment to the entire conference and includes a booth at the conference and conclave and a table at the Senior Event. There is great marketing visibility for these options, and a presence at the Conference Banquet. There is an unlimited number of these sponsorships.

**CONCLAVE SPONSORSHIPS (Diamond, Emerald, Ruby & Sapphire):** These options are in direct support of the Conclave and include a booth at the Conference and Conclave, presence at the Conference Banquet, and excellent marketing visibility. There is an unlimited number of these sponsorships.

**SCHOLARSHIP SPONSORSHIPS (Ribbon Colors):** Each includes conference scholarships, and booths or tables at the Conference, Conclave and the Senior Event. The scholarships provide an opportunity to send staff members to receive the training, so the cost of the sponsorship is greatly offset by the cost of registering to attend the conference. These sponsorships include options for a presence at the Conference Banquet. There is an unlimited number of these sponsorships.

## ***Special Sponsorships, Advertising & Exhibitors***

These options include Exhibitor opportunities at specific conference events for government and non-profit organizations and special sponsorships for highly visible marketing alternatives.

**SPECIAL SPONSORSHIPS:**

There are sponsorships available for the Lanyards, Binders and Totebags, your logo on items that will go home with the attendees. The Banquet Hall can bear your name to remind all the attendees of your commitment during lunches and the banquet.

**ADVERTISING:** Totebag inserts and advertisements in the Conference Binder will provide every attendee with reminders of your support and information about your organization.

**EXHIBITOR OPTIONS:** Commercial, Government and Non-Profit Exhibitors can be present at all events in any combination that meets your marketing needs including the Senior Event.

## ***Base Sponsorship Benefits***

All sponsors have certain elements in common:

- \* 8' x 10' Pipe & Drape Booth with 6' covered table & two chairs;
- \* Advertisement in Conference Brochure;
- \* Catered lunch for Booth staff;
- \* Complimentary or Discounted Banquet seats;
- \* Participation in Senior Event.

Each type or level of sponsorship includes specific benefits as shown on the Sponsorship Appendix in this packet.

**PRESENTATION SPONSOR - \$20,000**

**GENERAL SPONSORSHIPS -**

Conference, Conclave & Senior Event  
Platinum Sponsor - \$10,000  
Gold Sponsor - \$7,500  
Silver Sponsor - \$5,000  
Bronze Sponsor - \$2,500

**CONCLAVE SPONSORSHIPS -**

Conclave & Senior Event  
Diamond Sponsor - \$5,000  
Emerald Sponsor - \$3,750  
Ruby Sponsor - \$2,500  
Sapphire Sponsor - \$1,250

**SCHOLARSHIP SPONSORSHIPS -**

Conference & Conclave  
Violet Ribbon Sponsor - \$4,500  
Blue Ribbon Sponsor - \$3,500  
Red Ribbon Sponsor - \$2,250  
Green Ribbon Sponsor - \$1,500  
Yellow Ribbon Sponsor - \$750

**SPECIAL SPONSORSHIPS -**

Lanyard Sponsor - \$2,000  
Binder Sponsor - \$2,000  
Totebag Sponsor - \$2,500  
Banquet Hall Sponsor - \$1,000

**EXHIBITOR OPTIONS -**

Commercial - All Events - \$1,500  
Commercial - Conference - \$750  
Commercial - Senior Event - \$500  
Commercial - Conference & Senior Event - \$1,100  
Non-Profit/Government - All Events - \$1,000  
Non-Profit/Government - Conference - \$500  
Non-Profit/Government - Senior Event - \$350  
Non-Profit/Government - Conference & Senior Event - \$700

**ADVERTISING -**

Totebag Insert - \$1,500  
Binder 8"X 10.5" Color Ad - \$750  
Binder 8"X 5" Color Ad - \$400  
Binder 4"X 5" Color Ad - \$250

**BANQUET TABLES -**

Conference Table - 10 Seats - \$1,000  
Conference Table - 5 Seats - \$600  
Conference Table - 1 Seat - \$125

***Sponsorship  
Pricing  
Options***

***Exhibitor  
Options***

***Advertising***

***Banquet Table  
Reservations***

# *Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave*

*June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA*

The 2019 Gulf Coast Elder Abuse Conference and Financial Exploitation Conclave will be held June 24-26 at the Northshore Harbor Center at 100 Northshore Boulevard in Slidell, LA. This is just across Lake Pontchartrain from New Orleans, about 30 minutes from the historic French Quarter. With the conference beginning on Monday, the event creates a great opportunity for attendees and sponsors to come in for the weekend before the conference and enjoy the music, food and ambience of New Orleans and all Southeast Louisiana!

In addition to the opportunities to explore the Greater New Orleans area, the conference will have a full slate of events and activities to help the attendees enjoy the “down time” between days. The conference activities are listed below (subject to change).

## *Conference Activities*

### *Conference Schedule*

<u>Day/Date</u>	<u>Time</u>	<u>Activity</u>	<u>Location</u>
Sunday, June 23, 2019	1:00-4:00 PM	Sponsor/Exhibitor Setup	Northshore Harbor Center
Monday, June 24, 2019	6:00-7:00 AM	Sponsor/Exhibitor Setup	Northshore Harbor Center
Monday, June 24, 2019	7:00 AM	Attendee Check-in Opens	Northshore Harbor Center
Monday, June 24, 2019	8:00 AM-5:00 PM	<b>Conference - Day 1</b>	Northshore Harbor Center
Monday, June 24, 2019	6:00-9:00 PM	Informal Evening Social Networking	To Be Determined
Tuesday, June 25, 2019	7:00 AM	Attendee Check-in Opens	Northshore Harbor Center
Tuesday, June 25, 2019	8:00 AM-5:00 PM	<b>Conference - Day 2</b>	Northshore Harbor Center
Tuesday, June 25, 2019	6:00-7:00 PM	Social Hour	Northshore Harbor Center
Tuesday, June 25, 2019	7:00-9:00 PM	Banquet	Northshore Harbor Center
Wednesday, June 26, 2019	7:00 AM	Attendee Check-in Opens	Northshore Harbor Center
Wednesday, June 26, 2019	8:30 AM-5:00PM	<b>Conclave</b>	Northshore Harbor Center
Wednesday, June 26, 2019	1:30 PM	Sponsor/Exhibitor Take Down	Northshore Harbor Center
Thursday, June 27, 2019	9:00 AM-2:00 PM	'IT'S YOUR MONEY - KEEP IT!!	Slidell City Auditorium
Thursday, June 27, 2019	10:00 AM	Sponsor/Exhibitor Setup	Slidell City Auditorium
Thursday, June 27, 2019	1:00 PM	Sponsor/Exhibitor Take Down	Slidell City Auditorium

# ***Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave***

***June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA***

## ***Attendee Registration Information***

The first two days of the conference offer 24 class hours each day to the attendees - six training hours available each day, with continuing education credits available for many professions. The addition of the Financial Exploitation Conclave on the third day will provide another ten class hours to produce up to six more training hours. As always, the event will feature a faculty of nationally recognized experts to offer the best training possible.

The Conference will offer a wide variety of topics, including general information on Financial Exploitation, and although the exact content and faculty is not yet set, it is likely the classes will include *Competence vs Capacity, LGBT issues, Neurological Concerns (“Hardware & Software”), Ethics, Role of Financial Services Industry, Fiduciary Liability, and Mandatory Reporting.*

The Conclave on the third day will add an opportunity for six more hours of training specifically on technical issues critical to understanding Financial Exploitation. This day is intended to be a learning opportunity for Financial Services professionals, prosecutors and law enforcement (federal, state and local), advocates, adult protective services investigators and case workers. Discussions of multi-disciplinary cooperation, confidentiality of information, and other areas critical to enhancing and improving cooperation in the prevention of Financial Exploitation and the prosecution of offenders.

Registration fees are structured to allow attendance for any combination of the days during the conference and conclave, i.e., Day 1 and Day 3, Day 3 only, all days, etc. All sponsorships that include scholarship days will allow for the various days of attendance. Registration will open April 1st, with Early Registration ending on May 10th. Standard Registration will end on June 15th with only on-site registration after that date. All registration rates are available on the conference web site. The Early Registration rates are:

<b>REGISTRATION TYPE</b>	<b>ANY 1 DAY</b>	<b>ANY 2 DAYS</b>	<b>ALL 3 DAYS</b>
With Continuing Education	\$179.00	\$325.00	\$485.00
Without Continuing Education	\$99.00	\$175.00	\$259.00

A Conference Binder and catered lunch is included for all registered attendees, and after the conference they will have access to copies of most presentations on the conference web site. The attendees may purchase Convocation Banquet tickets on a space available basis for 20% off the \$125 cost. There will be a social activity planned for the evening of Monday, June 24th that is open to the registrants and all Sponsor/Exhibitor staff. Details will be published in early 2019. Registration details can be found on the conference web site:

**[WWW.ELDERABUSECONFERENCE.ORG/REGISTER](http://WWW.ELDERABUSECONFERENCE.ORG/REGISTER)**



# *Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave*

*June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA*

## Conference & Conclave Sponsorship Reservation Form

To reserve a sponsorship, complete the following information, mark your selection(s) in the table below, extend the cost to the final column, enter the total in the box at the bottom of the column, and mark the payment type.

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

PLEASE MARK SELECTION(S)	SPONSORSHIP	Fee	Extended
<input type="checkbox"/>	Presentation Sponsor - ALL EVENTS	\$20,000	
<input type="checkbox"/>	Violet Ribbon Scholarship Sponsor - ALL EVENTS	\$4,500	
<input type="checkbox"/>	Blue Ribbon Scholarship Sponsor - ALL EVENTS	\$3,500	
<input type="checkbox"/>	Red Ribbon Scholarship Sponsor - ALL EVENTS	\$2,250	
<input type="checkbox"/>	Green Ribbon Scholarship Sponsor - ALL EVENTS	\$1,500	
<input type="checkbox"/>	Yellow Ribbon Scholarship Sponsor - ALL EVENTS	\$750	
<input type="checkbox"/>	Platinum Sponsor - ALL EVENTS	\$10,000	
<input type="checkbox"/>	Gold Sponsor - ALL EVENTS	\$7,500	
<input type="checkbox"/>	Silver Sponsor - ALL EVENTS	\$5,000	
<input type="checkbox"/>	Bronze Sponsor - ALL EVENTS	\$2,500	
<input type="checkbox"/>	Diamond Sponsor - CONCLAVE ONLY	\$5,000	
<input type="checkbox"/>	Emerald Conclave - CONCLAVE ONLY	\$3,750	
<input type="checkbox"/>	Ruby Conclave - CONCLAVE ONLY	\$2,500	
<input type="checkbox"/>	Sapphire Conclave - CONCLAVE ONLY	\$1,250	
Payment by Check <input type="checkbox"/> Payment by Credit Card* <input type="checkbox"/>		Total =	

### Payment Information

Please contact the conference office with any questions that may arise. A sponsorship reservation form is included in this prospectus and on the conference web site. The form should be completed and mailed to the conference office with the sponsorship fee, or e-mailed if the fee is paid online. Payment is available online at <http://elderabuseconference.org/sponsorships>.

\*Online payments will have a 3% processing fee added.

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# Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave

June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA

## Exhibitor, Advertising & Banquet Reservation Form

To reserve an Exhibitor position, to select an advertising option, or to order space at the Conclave Banquet, complete the following information; mark your selection(s) in the table below, extend the cost to the final column, enter the total in the box at the bottom of the column, and mark the payment type.

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

PLEASE MARK SELECTION(S)	EXHIBITOR, ADVERTISING & BANQUET	Fee	Extended
<input type="checkbox"/>	Conference & Conclave Lanyard Sponsor	\$2,000	
<input type="checkbox"/>	Conference & Conclave Binder Sponsor	\$2,000	
<input type="checkbox"/>	Conference & Conclave Totebag Sponsor	\$2,500	
<input type="checkbox"/>	Conference & Conclave Totebag Insert	\$1,500	
<input type="checkbox"/>	Conference & Conclave Banquet Hall Sponsor	\$1,000	
<input type="checkbox"/>	Non-Profit/Government Exhibitor - Conference	\$500	
<input type="checkbox"/>	Non-Profit/Government Exhibitor - Senior Event	\$350	
<input type="checkbox"/>	Non-Profit/Government Exhibitor - Conference & Senior Event	\$700	
<input type="checkbox"/>	8"X10.5" Full Page Color Ad	\$750	
<input type="checkbox"/>	8"X5" Half Page Color Ad	\$400	
<input type="checkbox"/>	4"X5" Quarter Page Color Ad	\$250	
<input type="checkbox"/>	Banquet Table - 10 Seats	\$1,000	
<input type="checkbox"/>	Banquet Table - 5 Seats	\$600	
<input type="checkbox"/>	Banquet Table - 1 Seat	\$125	
Payment by Check <input type="checkbox"/> Payment by Credit Card* <input type="checkbox"/>		Total =	

### Payment Information

Please contact the conference office with any questions that may arise. A sponsorship reservation form is included in this prospectus and on the conference web site. The form should be completed and mailed to the conference office with the sponsorship fee, or e-mailed if the fee is paid online. Payment is available online at <http://elderabuseconference.org/sponsorships>.

\*Online payments will have a 3% processing fee added.

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**June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA**

**Sponsor Appendix**  
**Sponsorship Details**

<b>SPONSOR</b>	<b>Fee</b>	<b>Scholarship Days</b>	<b>Additional Registration @ 50% Discount</b>	<b>Conference Booth</b>	<b>Conference Table</b>	<b>Logo on Event Website</b>
Presentation Sponsor - ALL EVENTS	\$20,000	N/A	N/A	Y	N/A	Y
Violet Ribbon Scholarship Sponsor - ALL EVENTS	\$4,500	20	20	Y	N/A	Y
Blue Ribbon Scholarship Sponsor - ALL EVENTS	\$3,500	16	16	Y	N/A	Y
Red Ribbon Scholarship Sponsor - ALL EVENTS	\$2,250	10	10	Y	N/A	Y
Green Ribbon Scholarship Sponsor - ALL EVENTS	\$1,500	6	6	Y	N/A	Y
Yellow Ribbon Scholarship Sponsor - ALL EVENTS	\$750	3	3	N	Y	Y
Platinum Sponsor - ALL EVENTS	\$10,000	N/A	N/A	Y	N/A	Y
Gold Sponsor - ALL EVENTS	\$7,500	N/A	N/A	Y	N/A	Y
Silver Sponsor - ALL EVENTS	\$5,000	N/A	N/A	Y	N/A	Y
Bronze Sponsor - ALL EVENTS	\$2,500	N/A	N/A	Y	N/A	Y
Diamond Sponsor - CONCLAVE ONLY	\$5,000	N/A	N/A	Y	N/A	Y
Emerald Conclave - CONCLAVE ONLY	\$3,750	N/A	N/A	Y	N/A	Y
Ruby Conclave - CONCLAVE ONLY	\$2,500	N/A	N/A	Y	N/A	Y
Sapphire Conclave - CONCLAVE ONLY	\$1,250	N/A	N/A	Y	N/A	Y

**Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave**

**June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA**

**Sponsor Appendix**  
**Sponsorship Details**

<b>SPONSOR</b>	<b>Lobby Signage</b>	<b>Classroom Signage</b>	<b>Full Page Binder Ad</b>	<b>1/2 Page Binder Ad</b>	<b>1/4 Page Binder Ad</b>
Presentation Sponsor - ALL EVENTS	Y	Y	Y	N/A	N/A
Violet Ribbon Scholarship Sponsor - ALL EVENTS	Y	Y	Y	N	N
Blue Ribbon Scholarship Sponsor - ALL EVENTS	Y	Y	Y	N	N
Red Ribbon Scholarship Sponsor - ALL EVENTS	Y	Y	Y	N	N
Green Ribbon Scholarship Sponsor - ALL EVENTS	N	N	N	Y	N
Yellow Ribbon Scholarship Sponsor - ALL EVENTS	N	N	N	N	Y
Platinum Sponsor - ALL EVENTS	Y	Y	Y	N/A	N/A
Gold Sponsor - ALL EVENTS	Y	Y	Y	N/A	N/A
Silver Sponsor - ALL EVENTS	Y	Y	Y	N/A	N/A
Bronze Sponsor - ALL EVENTS	Y	Y	Y	N/A	N/A
Diamond Sponsor - CONCLAVE ONLY	Y	Y	Y	N/A	N/A
Emerald Sponsor - CONCLAVE ONLY	Y	Y	Y	N/A	N/A
Ruby Sponsor - CONCLAVE ONLY	Y	Y	Y	N/A	N/A
Sapphire Sponsor - CONCLAVE ONLY	Y	Y	N	Y	N/A

## Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave

June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA

### Sponsor Appendix

### Sponsorship Details

SPONSOR	Company Rep Conference Lunches	Company Rep Conclave Lunches	Logo on Conference Marketing Materials	Inaugural Conference Banquet Table	Inaugural Conference Half Banquet Table	Inaugural Conference Banquet Seats 25% Discount
Presentation Sponsor - ALL EVENTS	2	2	Y	Included	N/A	8
Violet Ribbon Scholarship Sponsor - ALL EVENTS	2	2	Y	N/A	Included	4
Blue Ribbon Scholarship Sponsor - ALL EVENTS	2	2	Y	N	N	3
Red Ribbon Scholarship Sponsor - ALL EVENTS	2	2	Y	N	N	2
Green Ribbon Scholarship Sponsor - ALL EVENTS	2	2	Y	N	N	1
Yellow Ribbon Scholarship Sponsor - ALL EVENTS	2	2	Y	N	N	1
Platinum Sponsor - ALL EVENTS	2	2	Y	Included	N/A	8
Gold Sponsor - ALL EVENTS	2	2	Y	Included	N/A	6
Silver Sponsor - ALL EVENTS	2	2	Y	N	Included	4
Bronze Sponsor - ALL EVENTS	2	2	Y	N	Included	2
Diamond Sponsor - CONCLAVE ONLY	2	2	Y	Included	N/A	4
Emerald Sponsor - CONCLAVE ONLY	2	2	Y	Included	N/A	3
Ruby Sponsor - CONCLAVE ONLY	2	2	Y	N	Included	2
Sapphire Sponsor - CONCLAVE ONLY	2	2	Y	N	Included	1

These sponsorships also include a marketing table at the Senior Financial Exploitation public event on June 27, 2018, and lunch for one representative. This event, titled **IT'S YOUR MONEY - KEEP IT!!** is an annual event to provide timely information and marketing to Senior Adults from the Greater New Orleans area.

## Gulf Coast Elder Abuse Conference & Financial Exploitation Conclave

June 24-26, 2019 ★ The Northshore Harbor Center ★ Slidell, LA

**Sponsor Appendix**  
**Exhibitor, Advertising &**  
**Banquet Details**

EXHIBITOR	Fee	Conference Table	Company Rep Conference Lunches	Company Rep Conclave Lunches	Inaugural Banquet Seats 25% Discount
Commercial Exhibitor - ALL EVENTS	\$1,500	Y	1	1	2
Commercial Exhibitor - CONFERENCE & CONCLAVE ONLY	\$750	Y	1	1	N/A
Commercial Exhibitor - SENIOR EVENT ONLY	\$500	N	N/A	N/A	N/A
Commercial Exhibitor - CONFERENCE & SENIOR EVENT ONLY	\$1,100	Y	1	N/A	1
Non-Profit/Government Exhibitor - ALL EVENTS	\$1,000	Y	1	1	1
Non-Profit/Government Exhibitor - CONFERENCE & CONCLAVE ONLY	\$500	Y	1	1	N/A
Non-Profit/Government Exhibitor - SENIOR EVENT ONLY	\$350	N	N/A	N/A	N/A
Non-Profit/Government Exhibitor - CONFERENCE & SENIOR EVENT ONLY	\$700	Y	1	N/A	N/A

SPECIAL MARKETING & ADVERTISING	Fee
Lanyard Sponsor - CONFERENCE & CONCLAVE ONLY	\$2,000
Binder Sponsor - CONFERENCE & CONCLAVE ONLY	\$2,000
Totebag Sponsor - CONFERENCE & CONCLAVE ONLY	\$2,500
Totebag Insert - CONFERENCE & CONCLAVE ONLY	\$1,500
Banquet Hall Sponsor - CONFERENCE & CONCLAVE ONLY	\$1,000

BINDER ADVERTISING	Fee
8"X10.5" Full Page Color Ad	\$750
8"X5" Half Page Color Ad	\$400
4"X5" Quarter Page Color Ad	\$250

CONFERENCE BANQUET	Fee
Conference Table - 10 Seats	\$1,000
Conference Table - 5 Seats	\$600
Conference Table - 1 Seat	\$125